

# Making the Right Choices for Your Child so Their Dreams Come True!

## Five Things Every Parent Should Know Before Selecting a Cheer, Dance and Tumbling Studio

Dreams are goals in disguise. Our children, from the time they can walk, hint at those dreams, wanting to become a dancer, a ballerina, a cheerleader, a gymnastic competitor, and so many other things, and it is left to us to encourage and support these dreams!

So when it comes to making the dreams of your child come true, it is we, the parents, who have to make the right choices. So if you are considering enrolling your child in cheer, dance or tumbling lessons, then this is your ultimate guide of things you must know before you choose.

Unfortunately, there are no licensing or certification requirements for dance and cheer studios or studio teachers in the United States. So it is important that parents choose carefully and wisely since improper training can result in injury and frustration for your child. To help you in your selection, K.C. Dance and Cheer Center of Sachse Texas has prepared these "Five Things Every Parent Should Know Before Choosing a Cheer, Dance, or Tumbling Studio."

We hope that this will help you in the selection of the right studio for your child and their future.

First, we know that your child has an abundant choice of extracurricular activities to choose from, and when it comes to cheer, dance, and tumbling, finding a good fit for your child can be difficult. You want to be certain the center you choose is both educational and exciting and that it will bring your child delightful memories and experiences for years to come, even help them achieve their dreams. So what things do you need to know in order to choose the right studio?



-- By Kimberly Conoly

# 1

### The Studio Must have State-of-the-Art-Flooring.

Cheer, dance

and tumbling require a lot of physical activity, and this can put stress on your child's bones and joints. Even with the support of specialized footwear your child needs much more protection than that. So the first thing to know is if the studio has invested in what is known as "Floating Floors." You see, regular floors are just some vinyl or wood over cement, which are hard and transfer all your child's movements back through their body, which causes injury and fatigue. But floating floors are built with many layers including foam blocks, even springs, to provide real support. This means that floating floors reduce the risk of damage to your child's joints and bones so they can perform longer; your child has a much happier experience as a result.

At K.C.'s Dance and Cheer Center, we have "Marley" floors in our dance studios, which are made with a special composite vinyl built on deep foam pads that reduce stress and prevent injuries. These are the same types of professional floors used at the Royal Academy of Dance in London, England, the Royal Winnipeg Ballet and even the show "Riverdance." Plus, for cheer and tumbling, we have spring floors, built to flex with your child's movements, and both these types of flooring show our commitment to your child's health and safety and maximum enjoyment!

# 2

### The Studio Must have the Ideal Class Size for your Child.

It is simple: the smaller the class size the more personal attention our professional instructors can give, and your child will learn more and have a lot more fun. Our proof is that our students advance more quickly and achieve a higher level of performance in our classes! That's because we can make sure that no fundamental concepts are missed, and we ensure that your child is developing proper habits and technique! Our students still feel the sense of wonder each step of their training, and our smaller classes keep their passion at its highest level.

The class size at K.C.'s Dance and Cheer Center is only six students per class ages 2 to 4, and a maximum of eight students per class for ages 5 and above. Make sure you know if the class size is acceptable to your child's needs.

# 3

### The Studio must have a Choice of Instructors.

All kids are

different and have personalities that "fit" some instructors better than others.

Know if the center you are considering has a choice of different professional instructors that can support your child's specific needs.

Your child will be happier and learn more if they have an instructor they can relate to. We at K.C.'s Dance and Cheer have a wide choice of trained and experienced instructors who are dedicated to giving your child the best support to achieve their personal goals and dreams. Choice is essential for making their experience a positive and fulfilling one.

# 4

### The Studio must provide immediate

assistance and customer service.

This is about getting the support you need for your child when you need it.

From selection of costumes and determining schedules, to getting any extra attention needed for your child, make sure the center you are considering has the support staff to respond to your requests.

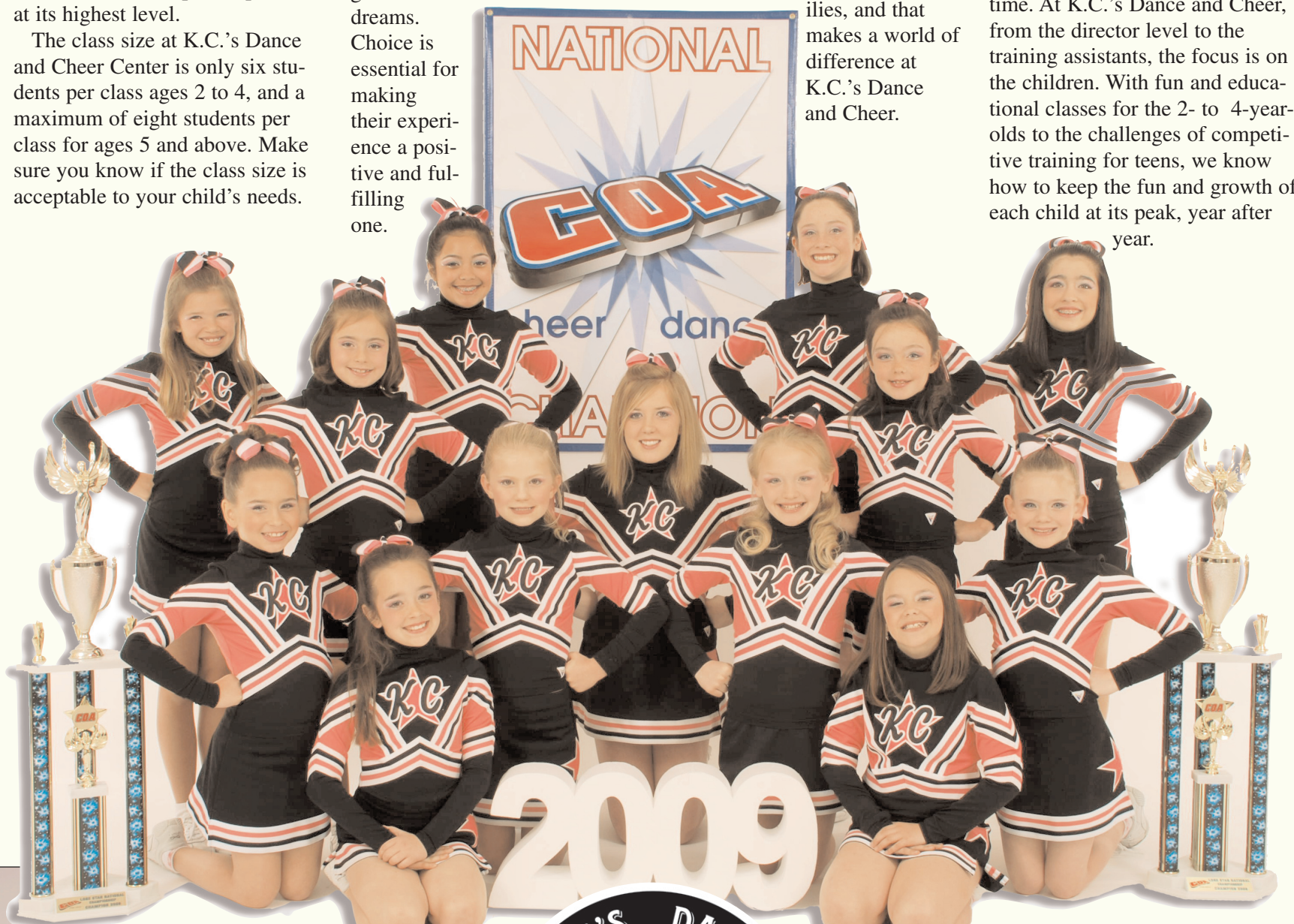
With our office managers and extensive staff support, we know the value of caring for our students and their families, and that makes a world of difference at K.C.'s Dance and Cheer.

# 5

### The Studio must have an interest in the children

and truly care.

Yes, running a studio is a business for most, but it is the life of passion for the few that truly give all their dedication to the students who are in their care. These special motivators and teachers pass the passion they have for cheer, dance, and tumbling to their students making each lesson an adventure your child will not want to end! Make sure that the studio you are considering has the dedication and care to support your child and help them make their dreams come true, one step at a time. At K.C.'s Dance and Cheer, from the director level to the training assistants, the focus is on the children. With fun and educational classes for the 2- to 4-year-olds to the challenges of competitive training for teens, we know how to keep the fun and growth of each child at its peak, year after year.



**FREE Lessons Now.**  
Find Out How!

5th Year



Anniversary

K.C.'s Dance and Cheer Center  
6300 Industrial Drive, Suite 1, Sachse TX 75048  
[kcDanceandCheer.com](http://kcDanceandCheer.com)

972-414-2550



Make sure you know if the center you are considering has the facility, staff, programs and support to assure the best for your child and add dance, tumbling and cheer to the adventure of their lives and make it a place where all their dreams and wishes come true. Kimberly Conoly is the owner/director K.C.'s Dance and Cheer Center in Sachse, Texas. She has been responsible for educating hundreds of local area children in the art of dance, cheer and tumbling for many years.